#CONNECTED OR #DISAFFECTED?  
Diversity and the Power of Pop Culture & Social Media

Friday, October 9, 2015  
1:30 – 3 p.m.  
Givens Conference Room (120 Elmer Andersen Library)  
West Bank campus  

Free and open to the public  
Live streaming available via our website  

For more information provided by the University Libraries:  
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Social media sites provide highly interactive platforms for individuals and communities to co-create, share, and modify user-developed content. The growing use of Facebook, Twitter, Pinterest, Instagram, Tumblr, Yik Yak, and countless other sites on the web offers many new ways to connect and interact electronically. The web has given voice and power to individuals and communities, particularly the traditionally oppressed or underrepresented, and it has created new opportunities for self expression through writing, music and art. However, popular culture and social media’s immediacy of sending and receiving messages in real time has also raised issues regarding content veracity/reliability; racist and sexist rants; as well as bullying and personal attacks. What is the future role of social media in our communication and interaction with each other and how can we use this new technology to advance issues about equity and diversity? Join us for an engaging and timely discussion.

Panelists:  
Jason Bucklin, Out4Good & LGBT Programs Coordinator, Minneapolis Public Schools; Stephanie Chrismon, Givens Fellow and Academic Advisor, Martin Luther King Program, University of Minnesota College of Liberal Arts; Elliott Powell, Assistant Professor, University of Minnesota American Studies Department whose research focuses on race and popular music; Uyenthi Tran Myhre, Assistant Director, and Coordinator, Social Media Communications, University of Minnesota Women’s Center.

Moderator: Anitra Cottledge, Director of Communications, University of Minnesota’s Office for Equity and Diversity

Learn more at diversity.umn.edu/criticalconversations, or contact Anne Phibbs at phib0001@umn.edu or 612-625-9973.

To request disability accommodations for this event, or to obtain this material in an alternate format, contact Ralph Blanco at rblanco@umn.edu or 612-625-8680.

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