Martin Luther King, Jr. Tribute Video Contest

The Office for Equity and Diversity and the MLK Tribute Committee invites high school students (grades 9-12) and college students to submit an original, creative video that honors the life and legacy of Dr. Martin Luther King, Jr. Videos may be submitted by an individual student or a group of high school students with no more than 5 total participants and college students with no more than 2 total participants.

All videos posted by the submission deadline and deemed acceptable by the MLK Tribute Committee will be available for viewing and voting by the public on the following website by January 5: diversity.umn.edu/mlktributevideocontest.

The winning videos will be announced and shown at the MLK Tribute Event on Thursday, January 22, 2015, 7:30-8:45 PM at the Ted Mann Concert Hall. The annual Martin Luther King, Jr. Tribute carries a tradition of celebrating the life and accomplishments of Dr. King through the performing arts.

**THEME**
“The Future is Now: Advancing Dr. Martin Luther King, Jr.’s Legacy”

**LENGTH**
60 seconds or less

**ELIGIBILITY**
High school students (grades 9-12) from participating Twin Cities high schools; college students from any Twin Cities college or university

**PRIZES**
1st Place: Apple iPad Mini for each student associated with the winning video; 2nd Place: $25 Target gift card for each student associated with the winning video (Note: Two 1st place and two 2nd place prizes will be awarded: one each for the high school winner(s) and one each for the college/university winner(s).)

**DEADLINE**
December 31, 2014 – 11:59 PM

**SUBMISSIONS**
1. Submit your videos by posting them on YouTube by 11:59 PM on Wednesday, December 31, 2014 and provide your URL in the online submission form at diversity.umn.edu/mlktributevideocontest.
2. You must also print, sign, and submit a UMN Talent Release Form by 11:59 PM on Wednesday, December 31, 2014. This form is required for any local person appearing in your video, including but not limited to persons videotaped, quoted, or recorded. Talent release form is available at diversity.umn.edu/mlktributevideocontest.

For information and/or questions regarding this contest, please contact Ralph Blanco at 612-625-8680 or rblanco@umn.edu.