OUT OF THE STUDIO AND INTO THE STREETS:
Using Design Thinking to Advance Equity and Sustainability

Friday, January 27, 2017
1:30 – 3 p.m.
Givens Conference Room (120 Elmer Andersen Library)
West Bank campus
Free and open to the public
Live streaming available via our website
For additional resources on this topic, provided by the University Libraries: z.umn.edu/criticalconversations

The emerging field of ‘Design Thinking’ brings design concepts out of the exclusive world of architecture, fashion, graphics, and product/service design, into broader society. Focused on deep listening, user experience and engagement, holistic thinking, creativity, collaboration, and experimentation, this process is now being applied in many areas including: business, education, and health care. It is also being used to address economic inequity, ecological and economic sustainability, and issues relating to cultural, political, and environmental changes. Design thinking has the potential to tap and include creative ideas of the many rather than the few, in a design decision-making process that can help create a common future. How does design thinking engage affected community members in the entire design process (empathy; problem definition; ideation; prototyping; testing)? Join us as we discuss these questions and more with professionals from architecture and urban planning, education, health care, community activism, and the arts.

Speakers: Lynnea Atlas-Ingebretson, Director, Family and Partnerships, Minneapolis Public Schools; DeAnna Dodds Cummings, Chief Executive Officer, Juxtaposition Arts; Thomas Fisher, Director, Minnesota Design Center, University of Minnesota College of Design; Teddie Potter, PhD, RN, FAAN Clinical Associate Professor, Director of Inclusivity and Diversity, University of Minnesota School of Nursing.

Moderator: Virajita Singh, Assistant Vice Provost, Office for Equity and Diversity, University of Minnesota.

Learn more at diversity.umn.edu/criticalconversations, or contact Wendy Weimerskirch Plager at OEDed@umn.edu or 612-626-5462.

To request disability accommodations for this event, or to obtain this material in an alternate format, contact Ralph Blanco at rblanco@umn.edu or 612-625-8680.